

## In the Know: Common Damaging Effects of Hurricanes

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### Hurricane Season: Preparation Tips for the Unpredictable

Whether watching news reports of hurricanes traveling up the coast or living through one, the damage caused by these severe storms are often devastating to people and property. High season is here and addressing preparedness can never be repeated often enough.



To start, some of the most common damaging effects of hurricanes can fall into a few key categories: 1) roofs; 2) interiors; and 3) equipment.

**Roofs:** No matter if it is new or old, even the strongest roof is often no match for hurricane-force winds. This is true for homes and businesses alike.

**Interiors:** Hurricane damage is not isolated to a building's exterior. The accompanying rain can break through and mar walls, drench floors and soil furniture. Mold growth is also an aftermath of a flooded interior.

**Equipment:** Personal possessions aside, larger-scale machinery, HVAC, computers, telephone systems and more can be impacted by power surges.

For these reasons and others, taking steps to prepare for hurricane season can go a long way in the proactive mitigation of possible aftereffects. Here are a few suggestions offered by the Federal Emergency Management Agency (FEMA) and it's Federal Insurance and Mitigation Administration:

- Install metal hurricane straps to secure the roof
- Cover windows with storm shutters to avoid shattering
- Invest in a generator for possible power outages
- Reinforce lightweight garage door with girts
- Consider tree and/or limb removal to reduce debris
- Secure outdoor objects to protect the item and nearby property

It may also be worth repeating ... The best piece of advice is to heed the warnings of local and federal officials while keeping a short list of phone numbers, including 1-800-RED-CROSS, close at hand. Be safe.



### Disaster Restoration

When damage strikes your home or business, there is more at stake than just the property. It can cause unthinkable devastation and interruption, security issues, damaged documents, and other factors that no one imagines until something happens. The key to restoration is having a trusted contractor who understands the complexity of both the immediate and often residual damage.

#### ServiceMaster of Cherry Hill Disaster Restoration Services:

- Water Damage Restoration
- Fire Damage Restoration
- Mold Remediation
- Sewage Damage Clean Up
- Vandalism Clean Up
- Trauma/Biohazard Cleaning
- Construction Services
- and more...

### Reconstruction Services

Unlike many disaster restoration contractors, ServiceMaster of Cherry Hill won't leave until the job is done. Others may be good at damage control but leave an untenable mess behind. We are equipped not only to help restore your home or business after a disaster but also to provide comprehensive reconstruction services to have it looking brand new.



#### ServiceMaster of Cherry Hill Reconstruction Services:

- Bath and Kitchen Remodeling
- Carpet, Hardwood and Tile Floor Installation
- Painting
- Basement Finishing
- Lighting
- Door and Window Installation
- and more...

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